



The Launch of Asia-Product.com: One of the Largest Online Wholesale Networks in Asia and China

EC Group announced the launch of its global wholesale online store, Asia-Product.com, with the aim of providing the best qualified products from Asia China to the rest of the world.

Hong Kong, China (PRWeb via [PRWeb](#)) October 13, 2006 -- EC Group, a Hong Kong IT and online community developing company, today announced the official launch of their online wholesale shop for consumer electronics: <http://www.asia-product.com>, aiming at becoming the largest online wholesale network in Asia and China.

Asia-Product.com has put its focus on computer and consumer electronics products, which include Digital Camera (DC), Portable Media Player (PMP), and TV related products from Asia and China.

Product from China in recent years has become the most sought-after because of its low price and good quality. "People around the world want to get products directly from China, but it has never been an easy task. International buyer has to either fly to China and negotiate directly with the manufacturers, who may speak in Chinese, or go through a lot of wholesale processes, which involve lots of middlemen, and leads to high import prices," said Kenny Lam, chief operating officer of EC Group.

"With the launch of Asia-Product.com, this is going to be changed. With just a few clicks on our website which is solely in English, you can order any desired products directly shipped from China and Hong Kong, and the products will arrive soon in the next few days by express courier company like UPS and DHL," added Lam.

Since it is a direct trade from Hong Kong and China, there are no middlemen involved and hence prices could be lowered and buyers can obtain the latest models from Asia-Product.

"There are many advantages in ordering in Asia-Product," Lam said. "There is no MOQ (Minimum Order Quantity) here. You can order 100 pieces a time or you can just order only 1. Moreover, we have a special QC team to verify the status of the products before they are dispatched."

According to Kenny Lam, there are more than hundreds of items for the buyers to choose from in the moment, mainly are consumer electronics products. It is expected to grow to thousands products and a few more different categories will be added.

For additional information on this online store, please contact Kenny Lam or visit Asia-Product.com <http://www.asia-product.com>

Based in Hong Kong, China, EC Group (www.ec-computer.com) specializes in IT and multimedia programming, developing online community (www.ec-photo.com) and online store (<http://www.ec-deal.com>), search engine optimization, search engine marketing, web analytics and web site design.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).